

KCCM SONG OF THE YEAR EVALUATION FORM

SONG TITLE:

SCORE:

A song scoring between 81 and 100% has these characteristics:

IDEA clear insightful truthful relevant compelling creative
STRUCTURE consistent appropriate enhances impact effective strong crafting
LYRIC clear creative appropriate cohesive strong imagery theologically sound
MUSIC fresh memorable hooky singable strong "payoff"
OTHER good marriage of lyric & music strong emotional impact commercially viable excellent presentation

A song scoring between 61 and 80% has these characteristics:

IDEA generally clear truthful mostly focused creative
STRUCTURE mostly consistent generally appropriate enhances impact good crafting
LYRIC generally clear not always creative generally appropriate theologically sound
MUSIC somewhat fresh not very memorable pleasing mostly singable somewhat predictable
OTHER fairly good marriage of lyric & music some emotional impact
commercially viable with development somewhat imitative of other work

A song scoring between 41 and 60% has these characteristics

IDEA unclear not truthful unfocused predictable overused
STRUCTURE inconsistent inappropriate detracts from impact ineffective weak crafting
LYRIC vague trite forced theologically unsound preachy predictable
MUSIC wandering not memorable rangy predictable dated lacks energy
OTHER awkward marriage of lyric & music lacks emotional impact poor presentation
not commercially viable very imitative of other work

ADDITIONAL COMMENTS: